



Welcome Larissa Haltigin
National Sales Manager, Vail Resorts
Whistler, British Columbia

We asked Larissa what the best piece of advice she ever received about the incentive industry was:

"The best piece of advice I've ever received is that it is okay to make mistakes. Anyone who knows me, knows that I am very detailed and meticulous about my work. A former Director of mine told me this as I was entering a new role, and I continue to come back to it when I find myself in a tough situation."

As part of our Member Snapshot initiative we conduct short interviews with our members about their industry, career, etc.
Click on the link below for Larissa's full interview.

Larissa Haltigin
National Sales Manager, Vail Resorts
Whistler, BC

Tell us about one of your favourite SITE Canada events (and why it's a fav).

I have really enjoyed all the SITE Canada virtual events this past year. I live in a more remote destination so it has been nice to stay connected and be more involved. My favourite in-person event was the SITE Global Conference in Vancouver in January 2020. It was so incredible to spend a few days with my SITE Canada friends and share beautiful BC with everyone who attended!

Quick overview of your role and where you see your organization headed.

I am a National Sales Manager for Vail Resorts and am based at our Whistler Blackcomb resort in Whistler, British Columbia. I sell group lodging and events for 14 of our mountain resorts across North America (including Vail, Beaver Creek, Breckenridge and more)! Vail Resorts is a leader in the ski industry with a vision to "reimagine the mountain experience around the world". The company continues to grow and invest in their employees and resorts to provide the best guest experience possible, so it will be exciting to see what the future holds.

Whistler is known for incredible year-round activities. Can you share with us a WOW event for incentive groups?

Whistler has endless activities and there is something for everyone. If I had to pick the ultimate WOW experience for incentive groups, I recommend a mountain-top evening event on Whistler Mountain. This experience is exclusive to groups and no Whistler program is complete without one! Guests are able to celebrate their achievements together at 4,000 ft above sea level in the coastal mountains. This experience includes indulging in delicious Pacific Northwest Cuisine, viewing the magical alpenglow and sunset from the top of the mountain, and my personal favourite...a surprise glass of sparkling wine served on the gondola as you travel up the mountain. This certainly is an experience of a lifetime!

What has living in COVID times allowed you to develop or focus on that you may not have done otherwise?

COVID times have really allowed me to slow down. Our industry is so fast paced and when else would we have had this opportunity to pause and take a breath? This year has allowed me to create more balance in my life and refocus. On a personal level, I have also picked up running and I love it! I used to hate running, but last summer I completed two different 10km virtual run events and look forward to an in-person one in the future!

What is the best piece of advice you ever received about our industry?

The best piece of advice I've ever received is that it is okay to make mistakes. Anyone who knows me, knows that I am very detailed and meticulous about my work. A former Director of mine told me this as I was entering a new role, and I continue to come back to it when I find myself in a tough situation. Even though I've made mistakes along the way, I have learned from them and have come out stronger for it.

What do you do for fun?

When I am not at work, or sometimes even while I am working, you will find me outdoors (the perks of working for a ski company). I LOVE anything outdoors, from skiing to biking, to camping, to having a BBQ and a glass of wine on a patio! I try and spend as much of my time enjoying what Mother Nature has to offer. I am also really into my vegetable garden, and it is so rewarding to make a salad or cook a meal from food you have grown yourself! I am always looking for new recipes!

What are your social media handles? (Instagram, Facebook, Linked In, Twitter)

Instagram - @larissalaralar

Linked In – Larissa Haltigin

Facebook – Larissa Haltigin