

# CONNECTING 1:1

SITE CANADA EXCHANGE JANUARY 10-12, 2023 IN BANFF & LAKE LOUISE

Society for  
Incentive  
Travel  
Excellence **site** Canada



SITE Canada Exchange, January 10-12, 2023.

This exciting new event will take place in Banff, Canada thanks to our sponsors Banff & Lake Louise Tourism and Air Canada! If you received this message from another committee member we apologize for the duplication. We are all reaching out to ensure you get this invitation.

We hope you will come to explore the incredible incentive product this beautiful Rocky Mountain destination offers up in the winter. You will enjoy a complimentary stay at the boutique [Moose Hotel & Suites](#) located in the heart of the Town of Banff. Where you can enjoy the lively action and shops of this tremendous Canadian destination just steps away from your hotel.

As a hosted buyer you will receive round-trip air by Air Canada, accommodations, all meals, and exceptional experiential activities. This brand-new hosted buyer event will bring together the most highly qualified incentive buyers from across Canada and the United States. To qualify, you must have business you are booking in Canada in the next two years. You don't have to be a SITE member to participate. SITE Exchange will be a maximum of 25 pre-qualified incentive buyers and 25 suppliers creating a small networking event with an educational component.

If you are interested in being a part of SITE Exchange, please fill out this [SHORT QUESTIONNAIRE](#). Keep in mind, should your schedule change there will be a \$100 cancellation fee charged or alternatively you can send a colleague in your place at no additional cost.

If you have any questions, please feel free to reach out to the committee organizer Pearleen Mofford at [pearleenmofford@icloud.com](mailto:pearleenmofford@icloud.com) or by phone at 902-478-4384.

Get your application in by November 3, 2022, 5:00 p.m. EST. If you are not able to join but believe this is a fit for one of your team members, please share this invitation.

We sure hope to see you in Banff!